

Keurig® to Celebrate National Coffee Day with Unique Offer

If your name is “Joe” and you were born on September 29th you have a chance to win a new Keurig® K-Duo™ Brewer and a Free Year of Coffee

BURLINGTON, Mass. and PLANO, Texas, Sept. 23, 2019 -- This National Coffee Day (9/29), being a Joe will be something to celebrate! Keurig® is honoring those named Joe, or any qualifying variation Joseph, Josephine, Joanne, etc., whose birthday is on September 29th with a chance to win big.

From September 23 through September 29, "Joes" are encouraged to visit www.keurignationalcoffeeday.com to complete the official entry form for a chance to be one of the 29 lucky winners who will receive a new K-Duo™ Coffee Maker, one Keurig® Coffee Station, and a one-year supply of their favorite K-Cup® Pods.

"As part of the launch of the new Keurig® K-Duo™ brewer, we want to celebrate the extra-ordinary moments," said Lindsay Fermano, Senior Director, Keurig Brand. "For National Coffee Day, we are excited to honor our dedicated "cup-of Joe" loving fans by celebrating their namesake and birthdays."

The new Keurig® K-Duo™ portfolio is the latest brewer innovation from Keurig® and are the perfect brewers for any occasion. With the ability to brew a single cup using K-Cup® pods and a carafe of premium drip coffee, the new portfolio offers convenience and versatility all in one compact machine. The portfolio includes three state-of-the-art brewers: Keurig® K-Duo Essentials™ Coffee Maker, Keurig® K-Duo™ Coffee Maker, and Keurig® K-Duo Plus™ Coffee Maker. Each brewer offers different features at multiple price points, so that coffee lovers can select the brewer that best fits their lifestyle and budget.

For more information about Keurig's Average Joe Sweepstakes, including official rules, visit www.keurignationalcoffeeday.com. To learn more about Keurig®, visit www.keurig.com and follow @keurig on Instagram, Facebook and Twitter.

About Keurig Dr Pepper

Keurig Dr Pepper (KDP) is a leading coffee and beverage company in North America, with annual revenue in excess of \$11 billion. KDP holds leadership positions in soft drinks, specialty coffee and tea, water, juice and juice drinks and mixers, and markets the #1 single serve coffee brewing system in the U.S. The Company maintains an unrivaled distribution system that enables its portfolio of more than 125 owned, licensed, and partner brands to be available nearly everywhere people shop and consume beverages. With a wide range of hot and cold beverages that meet virtually any consumer need, KDP key brands include Keurig®, Dr Pepper®, Green Mountain Coffee Roasters®, Canada Dry®, Snapple®, Bai®, Mott's®, CORE® and The Original Donut Shop®. The Company employs more than 25,000 employees and operates more than 120 offices, manufacturing plants, warehouses and distribution centers across North America. For more information, visit www.keurigdrpepper.com.

Media Contact:

Stephanie Simione, 781-418-3361
stephanie.simione@kdrp.com

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