Calling All Super Fans: Dr Pepper Reveals FANtastic Chocolate

The limited time chocolate-flavored offering will only be available via Dr Pepper's new reward program, Pepper Perks

FRISCO, Texas, Aug. 15, 2021 / PRNewswire/ -- Dr Pepper is excited to announce fans can now access their latest exclusive indulgence, FANtastic Chocolate! The delectable combination of Dr Pepper and chocolate is an extra sweet treat perfect for any-size victory. However, the real victory will be securing this ultimate reward, as the limited time offering is only available while supplies last.

Dr Pepper FANtastic Chocolate is a celebration of fandom and marks the introduction of the new Dr Pepper "Pepper Perks" rewards program. To access the limited time offering, consumers must scan the proof of purchase QR code on Dr Pepper purchases where they'll be prompted to create a "Pepper Perks" account. Once fans earn a qualifying amount of points, they can redeem their purchase to receive the exclusive new flavor as long as it is available. Fans can also enter for a chance to win a trip to the College Football Playoff National Championship and redeem other Dr Pepper branded gear designed to enhance game day and cheer on our favorite college teams.

Visit www.drpepper.com to learn more about the Pepper Perks program and join the conversation by following @DrPepper on Instagram.

About Dr Pepper

Dr Pepper, a brand of Keurig Dr Pepper (KDP), is the oldest major soft drink in theUnited States. Since 1885, the 23 flavors of Dr Pepper have earned legions of fans that enjoy its unique, refreshing taste. The brand is available in Regular, Diet, Zero Sugar, Caffeine Free, Cherry and Cream Soda varieties. For more information, visit DrPepper.com or keurigdrpepper.com. For the brand's latest news and updates, follow Dr Pepper at Facebook.com/DrPepper or Twitter.com/DrPepper.

SOURCE Keurig Dr Pepper

For further information: Ellyse Clarendon, Havas Formula, 201-280-4001, drpepper@havasformula.com

Additional assets available online: Additional assets available online: Additional assets available online:

https://news.keurigdrpepper.com/2021-08-15-Calling-All-Super-Fans-Dr-Pepper-Reveals-FANtastic-Chocolate