

SNAPPLE TURNS PETE DAVIDSON AND COLIN JOST'S FAMOUS FERRY INTO NEW YORK CITY'S MOST UNEXPECTED COMEDY CLUB

For one day only, the Snapple Island Ferry will transform a familiar commuter vessel into a free, floating comedy club for New Yorkers who just need a break

NEW YORK, Sept. 1, 2026 /[PRNewswire](#)/ -- On Sept. 17, Snapple will turn Pete Davidson and Colin Jost's famously random John F. Kennedy Staten Island Ferry purchase into the **Snapple Island Ferry**, a one-day-only, free comedy club built to give New Yorkers an unexpectedly refreshing break from the daily grind.

As New Yorkers trade summer Fridays for packed fall calendars, Snapple is providing a space to escape their responsibilities and enjoy a break. Hosted by Pete & Colin and produced by The Stand Group, a partner in the ferry and the team behind The Stand Restaurant & Comedy Club, the show will feature sets from some of comedy's fastest rising stars, transforming a familiar commuter vessel into the city's most unexpected place to laugh, sip, and take a break.

"Turning the ferry into a floating comedy club with Snapple makes more sense than anything else we considered, and it still doesn't make much sense," said Pete Davidson. "Either way, we're giving people a chance to take a break, have a laugh, and do something completely ridiculous with us."

Snapple Makes an Ordinary Commuter Ferry Refreshing

[What started as one of pop culture's most talked-about celebrity purchases is becoming New York City's most unexpected comedy venue.](#) Because if Pete and Colin can buy a ferry on a whim, Snapple figured the least it could do was make a familiar ferry feel anything but ordinary by turning it into a floating comedy club. A limited number of free tickets will be available for the 60-minute show hosted by Pete and Colin and featuring sets from some of comedy's fastest rising stars.

"The Snapple Island Ferry is a simple idea with a big payoff: take what people already love about Snapple's personality and bring it to life in the real world," said Brad Smith, Vice President Marketing, Stills & Hydration Portfolio, Keurig Dr Pepper. "The brand has always had a refreshingly funny take on the everyday, and comedy gives us a clear way to bring that to life — by giving people a timely, entertaining break from the things they feel like they should be doing."

Event Details

Free tickets will drop daily at 3pm ET from Sept. 3-8. Fans can claim a pair of free tickets for themselves and a guest at [register.snappleislandferry.com](#). Limit one pair per person.

Event day details include:

- Date: Sept. 17, 2026
- Time: Doors open at 7pm ET and show begins at 8:30pm ET
- Location: Pier 17, 89 South St, New York, NY 10038

Can't make it aboard? Snapple will bring the break beyond the ferry and to the feed, sharing clips and content from the event across social channels so fans everywhere can experience the fun, FOMO and ferry-fueled chaos from afar. Follow @Snapple on [Instagram](#) and [TikTok](#) to stay in the know.

FAQ

Q: What is the Snapple Island Ferry?

A: The Snapple Island Ferry is a one-day-only live comedy event created by Snapple aboard Pete Davidson and Colin Jost's iconic decommissioned Staten Island Ferry. On Sept. 17, the ferry will be transformed from a familiar commuter vessel into an unexpectedly refreshing break featuring live standup performances, Snapple beverages and snacks.

Q: What inspired the Snapple Island Ferry?

A: Inspired by Pete Davidson and Colin Jost buying an actual decommissioned ferry, the Snapple Island Ferry gives fans a chance to step away from the daily grind and enjoy a break that is unexpectedly refreshing, completely unnecessary and exactly the kind of everyday detour Snapple is known for.

Q: When is the comedy event on the Snapple Island Ferry?

A: The Snapple Island Ferry comedy experience will take place on Sept. 17, 2026, and will feature a 60-minute live comedy show aboard the ferry. The ferry is located at Pier 17, 89 South St, New York, NY 10038.

Q: How can I get tickets for the Snapple Island Ferry?

A: Fans can claim free tickets for themselves and one guest between Sept. 3-8. Tickets will drop daily at 3pm ET at

register.snappleislandferry.com. Limit one pair per person.

Q: Who is performing at the Snapple Island Ferry?

A: Hosted by Pete and Colin, the show will feature sets from some of comedy's fastest rising stars. The lineup will be released on Snapple social channels leading up to the show. Follow @Snapple on [Instagram](#) and [TikTok](#).

Q: Can fans who do not attend the event still participate?

A: Yes. Snapple will share clips and content from the event across its social media channels, allowing fans everywhere to enjoy highlights from the comedy experience. Fans can follow Snapple on [Instagram](#) and [TikTok](#) at @Snapple.

Q: What food and drinks will be available at the Snapple Island Ferry?

A: Guests will enjoy a selection of Snapple beverages and snacks while attending the comedy event.

Q: Is the Snapple Island Ferry a permanent attraction?

A: No. The Snapple Island Ferry is a special one-day-only event taking place on Sept. 17, 2026.

Q: Who owns the Staten Island Ferry featured in the event?

A: The ferry featured in the event is owned, in part, by comedians Pete Davidson and Colin Jost, who purchased the vessel at auction in 2022.

About Snapple®

Snapple®, a brand of Keurig Dr Pepper, has built a loyal following since its beginnings in New York in 1972 with iconic Real Facts® under its caps and a distinctive personality that makes the everyday a little more interesting. Today, the brand offers a variety of flavorful beverages, including teas, juice drinks, and zero sugar offerings. For more information, visit Snapple.com or keurigdrpepper.com. For the brand's latest news and updates, follow Snapple at Facebook.com/Snapple, Instagram.com/Snapple or TikTok.com/Snapple.

About Keurig Dr Pepper

Keurig Dr Pepper (Nasdaq: **KDP**) is a leading beverage company with more than 150 owned, licensed and partner brands that meet a wide range of needs and occasions. Our North American refreshment beverage business holds leadership positions across carbonated soft drinks, water, juice and mixers with a portfolio of iconic brands such as Dr Pepper®, Canada Dry®, Mott's®, A&W®, Peñafiel®, GHOST®, 7UP®, Snapple®, Clamato® and Core Hydration®. Our global coffee business spans more than 100 markets and includes the leading Keurig® single serve brewing system in the U.S. and Canada, along with powerhouse brands such as Peet's, L'OR and Jacobs, and other regional coffee leaders. Our more than 50,000 employees aim to enhance the experience of every beverage and coffee occasion while making a positive impact for people, communities, and the planet. Learn more at www.keurigdrpepper.com and follow us @KeurigDrPepper on LinkedIn and Instagram.

About The Stand Group

Celebrating its 14th anniversary, **The Stand Group** has grown from one of New York City's most celebrated comedy clubs into a broader comedy, entertainment, and hospitality company. Led by brothers **Cris Italia and Paolo Italia** and co-partner **Patrick Milligan**, the team brings more than a decade of experience across comedy production, talent management, and live entertainment, previously serving as stand-up comedy bookers for *The Tonight Show Starring Jimmy Fallon*. **The Stand Restaurant & Comedy Club** has also been recognized as a top comedy venue by *New York Magazine* and *Time Out New York*. Today, the group is behind **The Stand Restaurant & Comedy Club**, **The Stand West at Chelsea Market and Joey Roses**, and is a partner in the **John F. Kennedy Staten Island Ferry** (@thejohnfkennedysiferry) alongside **Pete Davidson and Colin Jost**, a waterfront entertainment destination. In 2023, The Stand Group took their business digital, creating a podcast and streaming network called Witz Comedy TV. They are also the creator and producer of the **NY Laughs Festival**, launched in 2025 as a four-day comedy takeover in partnership with nonprofit **NYLaughs**.

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