

Keurig Introduces the Keurig Alta System, Ushering in a New Era of Coffee Without Limits

The brand that pioneered single-serve coffee reinvents the at-home coffee experience for what consumers want next

BURLINGTON, Mass., Oct. 29, 2026 /PRNewswire/ -- Keurig® today launched the Keurig Alta™ System, marking the biggest revolution of the Keurig brewing system and a new era for at-home coffee. Featuring innovative, plastic-free and aluminum-free AltaRounds pressed coffee, the Keurig Alta system breaks the boundaries of traditional single serve to give consumers greater variety, authentic barista-style beverages and effortless convenience, all from one system.

From rich coffee and velvety espresso to luscious lattes and more, hot and iced, the Keurig Alta system brings an expansive café-style menu home at the press of a button. Nearly three decades after pioneering the single-serve coffee category, Keurig is once again reimagining what single serve can be, with a platform designed for how consumers drink coffee today and what they'll want next.

Today, more than 47 million households across the U.S. and Canada use a Keurig brewer. The Keurig Alta system builds on that legacy by expanding the Keurig experience beyond traditional coffee and into authentic espresso and café-style beverages, without adding complexity.

"Everyone should be able to make exceptional coffee at home, without compromise or complex techniques," said Phil Drapeau, Senior Vice President, Future Coffee Systems for Keurig Dr Pepper. "To make it possible, we removed the plastic pod so nothing stands between you and the coffee."

At the heart of the system is AltaRounds pressed coffee. Inspired by a barista's tamping technique, expertly roasted coffee beans are ground, pressed and wrapped in a proprietary plant-based coating. Each AltaRounds pressed coffee features a recipe code that the Keurig Alta brewer automatically reads, adjusting pressure, temperature and the water-to-coffee ratio to brew each beverage as intended. The Keurig Alta brewer can deliver up to 10 bars of high-pressure extraction for authentic espresso, while using optimized pressure brewing for every style of brew. Together with an integrated milk frother, the system makes it simple to move from rich coffee to authentic espresso, lattes, cappuccinos, cortados and more, hot or iced, all from one brewer.

"The plant-based coating of the AltaRounds makes this system possible," said Neha Mallik, Senior Director of Product Development, Keurig Dr Pepper. "It withstands the pressure authentic espresso requires while delivering the simplicity consumers expect from Keurig. After brewing, the grounds and coating come out as one piece that can be composted or disposed of like coffee grounds."

AltaRounds pressed coffee is certified by BPI as home and commercially compostable, and its proprietary coating is NSF-certified and made from plant-based materials, including alginate, which is derived from seaweed.

The first AltaRounds pressed coffee brand available in the system, Keurig Alta Coffee and Espresso, launches in six varieties:

- Single Shot (medium roast single espresso)
- Double Shot (dark roast double espresso)
- Bold Ambition (dark roast coffee)
- The House (medium roast coffee)
- Fresh Take (light roast coffee)
- Sweet Spot (caramel flavored coffee)

Peet's Coffee, a foundational brand in the Keurig Alta System, will follow soon, with more coffee brands expected as the system grows.

The Keurig Alta System is now available in the U.S. at KeurigAlta.com for \$499.99, following a limited pre-order that sold out in less than 24 hours. AltaRounds pressed coffee comes in packs of eight, priced from \$9.99 to \$10.99 depending on variety. Consumers can enroll in AutoRefresh recurring delivery, so their favorite coffees and espressos arrive automatically. The system is also backward compatible with Keurig K-Cup® pods, so consumers can continue brewing their favorite Keurig K-Cup® varieties.

About the Keurig Alta System

The Keurig Alta System with innovative plastic-free and aluminum-free AltaRounds pressed coffee is the next-generation brewing system from Keurig, a brand of Keurig Dr Pepper. Nearly three decades after pioneering single-serve coffee, Keurig is reinventing the experience for a new era, bringing together rich coffee, authentic espresso and barista-style beverages in one effortless system. The Keurig Alta system unlocks a wide variety of hot and iced beverages through Keurig Alta Coffee and Espresso in six varieties, with additional coffee brands expected to join the system over time. The brewer is also backward compatible with Keurig K-Cup pods. For more information, visit KeurigAlta.com or follow @KeurigAlta on Instagram.

About Keurig Dr Pepper

Keurig Dr Pepper (Nasdaq: KDP) is a leading beverage company with more than 150 owned, licensed and partner brands serving a wide

range of needs and occasions. Its North American refreshment beverage business holds leadership positions across carbonated soft drinks, water, juice and mixers, with iconic brands including Dr Pepper®, Canada Dry®, Mott's®, A&W®, Peñafiel®, GHOST®, 7UP®, Snapple®, Clamato® and Core Hydration®. Its global coffee business spans more than 100 markets and includes the leading Keurig® single-serve brewing system in the U.S. and Canada, along with brands such as Peet's, L'OR and Jacobs and other regional coffee leaders. More than 50,000 employees work to enhance every beverage and coffee occasion while making a positive impact on people, communities and the planet. Learn more at Keurig Dr Pepper and follow @KeurigDrPepper on LinkedIn and Instagram.

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